

the TASTE

MARCH 6, 2020
5 - 9 PM | NEPTUNE AVIATION

Eat local. Drink Local.

The Montana Food Bank Network proudly invites you to participate in the 4th annual event, The Taste. A unique event that connects restaurants, caterers, chefs, brewers, distillers, and vintners with Montanans who share a love of food and drink for the purpose of raising funds to help provide for our neighbors in need.



The Montana Food Bank Network (MFBN) is a 501 (c)3 non-profit. Our mission is to end hunger in Montana through food acquisition and distribution, education and advocacy. We believe that every person has the basic human right to access nutritious high-quality food that nourishes the mind, body and soul.

WHY JOIN THE TASTE?

With the support of restaurants and sponsors, The proceeds from The Taste are allocated to advancing our mission to end hunger in Montana along with it's root causes.

The Taste offers you a chance to showcase your cuisine or craft beverages, test out new menu items, reach new customers and compete to be recognized as one of the "Tastiest in Montana" in your respective category as voted by the attending guests.

Expected attendance is 1000 guests. Those are made up of Missoula locals that support the local food and craft beverage industries as well as MFBN's most loyal corporate business owners, mid to high level donors, and others that provide our vendors with a unique audience to showcase their craft to.

WHAT DO I DO?

Your donation of time, talent, and delicious cuisine are crucial elements to the success of The Taste. The most important things to know include:

- Deadline: January 15, 2020 - Complete the Vendor Application. The application can be found at mfbn.org/thetaste
- February 4, 2020 - Finalize Menu's & receive informational packet from MFBN that overviews the event details and answers for any questions you may have.
- March 6, 2020 - Set up for the event must be completed no later than 4:30pm for service to begin at 5:00pm for the VIP hour.
 - Each vendor is required to prepare/supply "tasting samples" of 2 - 3 different items for a total of at least 800 "bites" of food or "sips" of beverages.
 - Each vendor must provide at least 2 staff to be present at your table at all times to serve and explain your food/beverages and answer questions for attending guests.
 - Each food vendor must submit proof of TFS license issued by Missoula-County Health department prior to event to Cassidy Green at cgreen@mfbn.org

WHAT DO I GET?

We'll put your name on everything we can to draw attendees. We'll provide you with promotional materials, & social media posts to share with your customers. Have other ideas? We'd love to hear them!

Participating restaurants & beverage purveyors will receive the following:

- The Taste menu with your name and link to your website listed on event website.
- Name listing on invitation postcard mailing to 1,000+ potential attendees
- The Taste promotional materials including posters, coasters, social media and website images.
- Donation receipt following the event.
 - All vendors may submit a zero balance due invoice (within 30 days after the event) with all costs associated with event including; retail cost of all materials and staff hours for prep and attending the event.